

COLORED HAIR | HAIR SHAMPOO AND

COLOR SHAMPOO



50ml | Code 2213 | RRP \$7
300ml | Code 2214 | RRP \$32

DETANGLE | REJUVENATE | STRENGTHEN

BENEFITS

- Protects colored hair from fading
- Improves elasticity
- Protects hair from environmental stressors
- Strengthens individual hair strands

A nourishing shampoo for colored hair designed to protect it from fading.

Fountain Color Shampoo contains keratin to improve elasticity and blue seakale – a marine extract especially formulated to protect colored hair from the effects of environmental stressors.

Our shampoo for colored hair also contains the protein-rich super-grain quinoa, which binds to the hair shaft, strengthening individual strands.

Suitable for color-treated hair.

DIRECTIONS: Apply a generous amount of this shampoo for colored hair to wet hair. Gently massage the scalp so the shampoo forms a foamy lather. Work the lather through to the ends. Rinse completely and follow with Fountain Color Conditioner.

KEY INGREDIENTS

KERAMIMIC 2.0

Combines the best of science and nature for intelligent repair of damaged hair. Developed using advances in proteomics, Keramimic 2.0 contains the amino acid sequences of peptides that match keratin proteins found in cuticular and cortical regions of human hair. The highly functioning conditioning active provides targeted repair.

QUINOA PRO

A multi-functional natural protein for hair-color retention, conditioning and protection. It improves hair color uptake for a more concentrated color, increases styling ease and shine for healthier looking hair.

BLUE SEAKALE HC

A marine plant extract high in antioxidants that protects hair against heat, split ends and a lack-lustre appearance

DAYMOIST CLR

A complex of natural plant derived active ingredients that supports the Natural Moisturising Factor (NMF) in skin, keeping it moisturised for up to 24 hours. Daymoist CLR also has a moisturising effect on hair which in turn improves the hairs elasticity, making it softer and more pliable and able to protect against heat stress and color fading.

INGREDIENTS: Aqua, Sodium Cocoyl Isethionate, Cocamidopropyl Betaine, Hydroxypropyl Starch Phosphate, Glycol Distearate, Butyloctanol, Disodium Cocoamphodiacetate, Laurdimonium Hydroxypropyl Hydrolysed Keratin, Hydrolysed Quinoa, Inula Crithmoide Extract, Caprylic/Capric Triglyceride, Glycerin, Beta Vulgaris (Beet) Root Extract, Hydrolysed Corn Starch, Crambe Maritima Extract, Polyquaternium-53, PPG-2 Hydroxyethyl Cocamide, PEG-40/PPG-8 Methylaminopropylhydro-propyl Dimethicone, PEG-150 Pentaerythrityl Tetrastearate, Undeceth-11, Undeceth-5, Silicone Quaternium-16, Polyquaternium-6, Dipropylene Glycol, Butylene Glycol, Citric Acid, Ethylhexylglycerin, Disodium EDTA, Phenoxyethanol, Parfum (Fragrance), Hydroxycitronellol, Butylphenyl, Methylpropional